

PTDA Social Networking Communities

PTDA social networks and other interactive features offer opportunities for users to share knowledge, experiences and other helpful information. Since most of the interactions are public, the experience is best when guidelines are in place. Following are PTDA's guidelines for social networking:



An exclusive member only benefit. LinkedIn is an online network of millions of experienced professionals from around the world, representing hundreds of industries. Your network consists of your connections, your connections' connections and more, linking you to thousands of qualified professionals. The PTDA LinkedIn group's membership is growing steadily and allows you to connect with other PT/MC distribution professionals as part of your Association member benefits.

PTDA Community Guidelines

Respect Others: This is the bottom line. Refrain from using profanity or engaging in conduct that would be deemed inappropriate in real-life, face-to-face situations.

Build Online Rapport: In addition to mutual understanding, there will surely be conflicting points of view at times. Remember to respect the opinions of others. Part of what makes a good community is the ability to see different points of view. Agreeing to disagree is an appropriate compromise. Those who foster goodwill will get more participation from others.

Be Succinct: Stay on topic and collect your thoughts before communicating them publicly in writing. If your comments are off topic, you may wish to indicate this early in your message or perhaps the subject header.

SPAM & Solicitation: "Spamming" with multiple postings or inappropriate messages, such as advertising, will cause those messages to be removed.

Job Postings: Postings of this nature whether by employers seeking to fill an open position or by those seeking employment are strictly prohibited in all PTDA online communities. However, the PTDA Foundation provides job posting services in the form of the [Industrial Distribution Job Board](#), which is especially designed to link prospective employees ages 18-34 with job openings in the industrial distribution industry.

Product Information: PTDA members are permitted to post product news on PTDA's LinkedIn Group according to the following requirements; however any company advertisements are prohibited. Any postings in violation of the requirements will be removed.

PTDA's LinkedIn Group Product Information Requirements:

- Postings will be displayed for 15 calendar days
- A company may only post one product news announcement every 15 days
- Contact information may only include contact name, phone number, website and email address.

Antitrust Guidelines: All postings should adhere to [PTDA Antitrust Guidelines](#). Any postings in violation of the guidelines will be removed.